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## **LUNG CHEONG INTERNATIONAL HOLDINGS LIMITED**

**龍昌國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 348)**

### **PROFIT WARNING**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of Lung Cheong International Holdings Limited (the “**Company**”) wishes to inform the shareholders and potential investors of the Company that the Company is expected to record a substantial loss for the year ended 31 March 2009 as compared to a profit for the year ended 31 March 2008. Such expected loss is mainly attributable to, among other things, the decrease in sales, valuation and impairment of certain assets.

As the Company is still in the course of preparing its annual results for the year ended 31 March 2009, the information contained in this announcement is only based on the preliminary review on the management accounts of the Group, which are currently being audited and to be confirmed by the Company’s auditors. Audited consolidated final results of the Group for the year ended 31 March 2009 are expected to be announced by the Company on 31 July 2009.

**Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Lung Cheong International Holdings Limited**  
**Wong, Andy Tze On**  
*Executive Director*

Hong Kong, 24 July 2009

As at the date of this announcement, the directors of the Company are Mr. Leung Lun, Mr. Leung Chung Ming, Mr. Zhong Bingquan, Ms. Cheng Yun Tai, Mr. Wong, Andy Tze On, Mr. Ye Tian Liu, Mr. Wong Lam, O.B.E., J.P., Mr. Ko Peter, Ping Wah and Mr. Lai Yun Hung.