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LUNG CHEONG INTERNATIONAL HOLDINGS LIMITED

龍昌國際控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 348)

NOTIFICATION OF BOARD MEETING

The Board of Directors (the "Directors") of Lung Cheong International Holdings Limited (the "Company") hereby announces that a meeting of the Directors will be held on at Unit 11, First Floor, Houston Centre, 63 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong on Tuesday, 27 November 2012 at 10:00 a.m. for the purposes of considering and approving the interim results of the Company and its subsidiaries for the six months to 30 September 2012, considering the declaration of an interim dividend (if any) and transacting any other related businesses.

By Order of the Board
Lung Cheong International Holdings Limited
Wong, Andy Tze On
Executive Director

Hong Kong, 15 November 2012

As at the date of this announcement, the executive Directors are Mr. Leung Lun, M.H. (Chairman and Chief Executive) and Mr. Wong, Andy Tze On; and the independent non-executive Directors are Mr. Ye Tian Liu, Mr. Lai Yun Hung and Dr. Ko Peter, Ping Wah.

* For identification purposes only